



Building Livable Communities with Transit

2008 Conference DRAFT Schedule

October 26-30, 2008

San Francisco, CA

Document Details

- **We are sharing this draft ahead of the conference to aid attendees in planning schedules**
- **Please note, this schedule information is PRELIMINARY:**
 - o some session descriptions may change
 - o some sessions may be moved to different time slots or removed from the program
 - o plenary information will be forthcoming
- **AICP certification is being pursued for a number of our workshops; the information will be updated on our website as soon as we have confirmed which workshops are approved and how many credits are available.**
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- **Find below on the first page the CONFERENCE AT A GLANCE from our brochure – use this as your map to navigate the rest of the document which provides additional explanations for all workshops**

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Conference at a glance

Monday, October 27

8:00 am

8:00 am–6:00 pm

8:00 am–6:00 pm

Charrettes

#1 Lake Merritt BART Station

#2 High Speed Rail TOD in the
Heart of Silicon Valley

8:00 am

8:00 am–12:30 pm

8:00 am–12:30 pm

8:00 am–1:00 pm

8:00 am–1:00 pm

Mobile Workshops

#1 Dublin Transit Center / Castro Valley BART

#2 Fruitvale Village / Hayward BART

#3 San Mateo County TOD - Heavy Rail

#4 East Bay Bike Tour: Comparing
Present & Past

9:00 am

9:00 am–12:30 pm

9:00 am–12:30 pm

9:00 am–1:00 pm

9:00 am–2:00 pm

9:00 am–1:00 pm

Mobile Workshops

#5 Embarcadero & Market / Octavia -
Former Freeway Neighborhoods

#6 East Bay / San Pablo Avenue Rapid Bus

#7 Downtown Berkeley / Richmond

#8 San Francisco Bike Tour

#9 Larkspur Landing

12:00 pm

12:00 pm–4:00 pm

Mobile Workshops

#10 Mission Bay / T-Third Light Rail Line

1:00 pm

1:00 pm–4:00 pm

1:00 pm–4:00 pm

1:00 pm–4:30 pm

1:00 pm–5:00 pm

Mobile Workshops

#11 Mission District / Glen Park

#12 Oakland HOPE VI TOD

#13 Pleasant Hill BART Transit Village and
Contra Costa Centre

#14 Downtown Oakland BART Stations

6:30 pm

Opening Reception

Tuesday, October 28

7:00 am–8:00 am

NAPTA Event

8:00 am–10:00 am

Opening Plenary

Bay Area Welcome

State of the Rail~volution

10:30 am–2:45 pm

Rail~volution 101

10:30 am–12:00 pm

Concurrent Workshops

12:00 pm–1:30 pm

New Starts Gathering

1:00 pm

Mobile Workshop

1:00 pm–6:00 pm

#15 San Mateo County TOD – Commuter Rail

1:30 pm–3:00 pm

Concurrent Workshops

3:15 pm–4:45 pm

Concurrent Workshops

4:30 pm–5:30 pm

Elected Officials Networking Event

5:00 pm–6:30 pm

Trade Show Reception

Wednesday, October 29

7:00 am–8:00 am

Community Streetcar Coalition

8:00 am–10:00 am

Plenary Session

9:00 am

Mobile Workshop

9:00 am–1:00 pm

#16 Market Street–F-Line Historic Streetcars
along San Francisco's Transit Spine

10:30 am–12:00 pm

Concurrent Workshops

12:00 pm

Mobile Workshop

12:00 pm–5:00 pm

#17 Trails to Rails: Tour of Bike Facilities
Along Caltrain

1:00 pm–2:30 pm

Concurrent Workshops

1:00 pm–4:30 pm

TOD Marketplace

3:00 pm–4:30 pm

Concurrent Workshops

5:00 pm–7:00 pm

TALC Fundraiser Reception

5:30 pm–7:30 pm

APA Transportation Planning Division Meeting

Thursday, October 30

7:30 am

Mobile Workshop

7:30 am–6:00 pm

18 Monterey County Rail Vision:
on the Beautiful Central Coast

8:30 am

Mobile Workshop

8:30 am–6:45 pm

19 Capital Corridor/Sacramento

9:00 am–5:00 pm

Seminar: Sustainable Urbanism

10:15 am

Mobile Workshop

10:15 am–6:00 pm

20 Downtown San Jose



10/27/2008 - Monday

8:00 AM Mobile Workshops

- M01 Dublin Transit Center/Castro Valley BART (4.5 hours)
- M02 Fruitvale Village/Hayward BART (4.5 hours)
- M03 San Mateo County TOD - Heavy Rail (5 hours)
- M04 East Bay Bike Tour: Comparing Present and Past (5 hours)

8:00 AM Charrettes

Lake Merritt BART Station Charrette

The Lake Merritt BART Station Area is a neighborhood ripe for change. During the past decade, Oakland has experienced a resurgence in housing and commercial development – with significant development within one-half mile of the Lake Merritt BART station along Lake Merritt and the waterfront. Despite this transformative growth, the area immediately around the station has seen relatively little change in the past 20 years. Although it's a hub for governmental and institutional uses and contains moderate density housing, the station area has little in the way of character and identity. The goal of this charrette is to unlock the station area's strong potential as a new model for transit-oriented development in Oakland, connecting these neighborhoods for the first time in one central location.

High Speed Rail TOD in the Heart of Silicon Valley Charrette

This charrette will focus on opportunities to shape a transit-oriented village concept at a potential California High Speed Rail station in Palo Alto, where the downtown and Stanford University are close to each other – yet separated by regional rail and a major arterial. Across from the station area, Stanford is currently planning to expand and rebuild the Stanford Medical Center and Stanford Shopping Center, two auto-oriented, large-scale regional centers, as well as potential future university housing. The urban design challenge is how to transform the existing and proposed environments into an urban, pedestrian-friendly, mixed-use, transit-oriented environment that links the university, downtown and surrounding community – as well as connecting to high speed rail, regional rail, bus rapid transit and an extensive shuttle system.

9:00 AM Mobile Workshops

- M05 Embarcadero & Market / Octavia - Former Freeway Neighborhoods (3.5 hours)
- M06 East Bay / San Pablo Avenue Rapid Bus (3.5 hours)
- M07 Downtown Berkeley / Richmond (4 hours)
- M08 San Francisco Bike Tour (3.5 or 5 hours)
- M09 Larkspur Landing (4 hours)

12:00 PM Mobile Workshops

- M10 Mission Bay / T-Third Light Rail Line (4 hours)

1:00 PM Mobile Workshops

- M11 Mission District / Glen Park (3 hours)
- M12 Oakland HOPE VI TOD (3 hours)
- M13 Pleasant Hill BART Transit Village and Contra Costa Centre (3.5 hours)
- M14 Downtown Oakland BART Stations (19th Street and City Center) (4 hours)

6:30 PM Networking Events

Welcome Reception

The 2008 Rail-Volution Bay Area Steering Committee and sponsors invite you to join them for a welcome reception at the newly renovated Ferry Building. Across the street from the conference hotel and located on the famous San Francisco Bay, the Ferry Building is one of the oldest structures in San Francisco. Rail-Volution attendees will be able to relax, talk and view the San Francisco Bay from one of the most popular spots in the Bay Area. Help get Rail-Volution 2008 started in style . . .



10/28/2008 - Tuesday

7:00 AM *Networking Events*

National Alliance of Public Transportation Advocates Meeting

This introductory breakfast gathering is targeted toward advocates, first-time Rail~Volution attendees, and Rail~Volution scholarship recipients. The National Association of Public Transit Advocates (NAPTA) will meet to discuss communications and advocacy strategies related to the new federal transportation bill to be considered by the new Congress and President in 2009. For more information, go to www.napta.net.

8:00 AM *Plenary Session (details to be announced)*

10:30 AM *Workshops*

RAIL~VOLUTION 101: An Introduction to Building Livable Communities Through Transit

10/28/2008 10:30:00 AM – 3:00 PM

In keeping with this year's conference theme of "Reshaping communities in an energy challenged future," the presenters at this session will focus on not only on the basics principles related to creating mixed-use, higher-density communities that work in concert with transit stations and corridors, but also on how transit-oriented and "green" design can help communities respond to the energy and environmental challenges of the future. Key elements of the workshop include:

- An introduction to the basics of transit-oriented development and design;
- A guide to key principles of "Placemaking" to help promote the development of healthy and vibrant communities;
- The benefits of transit to local communities and our society; and
- TOD results and lessons learned from the perspective of:
 - o The private sector developer and business community;
 - o The public transit agency and it staff; and
 - o The local governments that are ultimately responsible for planning and zoning around stations.

Building Community Support for Density Near Transit

10/28/2008 10:30:00 AM

The Great Communities Collaborative is working with communities in the San Francisco Bay Area to increase support for higher-density development in neighborhoods that have been targeted for growth. The nonprofit collaborative has an ambitious goal: that half all new homes built in the Bay Area in the next 25 years will be in walkable, affordable, mixed-use, transit-oriented neighborhoods. GCC is helping ensure that residents understand TOD's potential, and that they are deeply involved in the planning process. Hear about the local engagements and the support of local foundations.

Mastering Multi-Modal Projects: The Good, the Bad, and the Greater Good!

10/28/2008 10:30:00 AM

Transportation needs are changing in the face of climate change, the energy crisis, changing travel needs and lifestyle expectations. Now more than ever, multi-modal projects that promote connectivity and accessibility are of increasing priority to build healthy, sustainable communities. This session will explore what it takes to make multi-modal investments successful so that return on our investments can be fully realized. Panelists will illustrate how the planning and implementation of multi-modal projects can be met through coordination, governance, design and financing solutions for both individual projects as well as regional systems. Implications for regional partnerships, facilities design, community development and environmental quality will be explored.



Partnerships for Complete Streets

10/28/2008 10:30:00 AM

Hear the benefits of complete streets policies. Too many streets are designed only for speeding cars and not taking into consideration that streets are for everyone, whether young or old, motorist or bicyclist, walker or wheel chair user. Communities across the country are asking their planner, engineers and designers to build road networks that welcome all users. The presentation will focus on partnerships needed to advance complete street policies, discuss the benefits of complete streets policies, site good examples at the state, region and neighborhood level. In addition, come to the session to hear about the National Complete Streets Coalition and learn more about the diverse groups working together to enact complete streets policies across the country.

"Authorization": A Call to Action

10/28/2008 10:30:00 AM

An overview of various opportunities for agencies, government entities, community stakeholder advocates to get involved. Discuss Transportation For America and other major advocacy initiatives that are underway, and incorporate relevant influencers including energy, global competition, climate change, freight, gas prices and energy independence.

Talking Smart to Go Green

10/28/2008 10:30:00 AM

Two national communications experts, Morrow Cater and Susanne Moser, will outline how to create a powerful communications strategy and build critical support for your livable, sustainable community. We will look at the latest polling and research on what the public really thinks on climate and sustainability, and spotlight successful real-world campaigns to create green projects, policies and funding. This lively dialogue will focus particularly on broadening your support to the wide range of stakeholders needed in these tough economic times.

Politics of Affordable Housing – City Response

10/28/2008 10:30:00 AM

How can we continue to afford NOT to build affordable housing? Without it, there can be no smart growth, no solution to climate change, no relief from expensive commutes and dependence on foreign oil, no personal financial security. But how can we muster the political will and resources to build it? And what are the roles and responsibilities of transit agencies, cities, communities, regional and state agencies, and developers? This session will be a forum on best practices for the development of affordable housing in conjunction with TOD.

Retail Shopping List for TODs

10/28/2008 10:30:00 AM

Retail is often thought of as a necessity for mixed-use TOD projects. This session will assess what role retail actually plays in most TODs. Topics to be discussed include: how much retail is realistic at most TODs; what type of retail is possible at TODs; can concessions/vending be a good first step in establishing a vibrant station area; and is there more potential for grocery stores in station areas given the advent of small format stores.



Joint Development and PPPs

10/28/2008 10:30:00 AM

Public/private and public/public partnerships can provide successful opportunities for developing or redeveloping communities around transit while providing shared risks and costs. However, too often private developers underestimate the timeline involved in obtaining approvals and other key decisions from public transit agencies and in negotiating the other complexities of the public process in the course of bringing the project to fruition. Additionally, other public entities/cities may have to approve components of these deals, thereby creating further delays and expense. The public sector meanwhile may be unfamiliar with the time, cost, and other constraints imposed by the developer's financing structure and outside investors. This workshop will discuss the realities of PPPs and how all parties can creatively work together to avoid costly surprises and to manage development risks in order to keep the project and the private sector on track and on schedule.

Retrofitting stations for TOD: Retrofitting Today's Station for Tomorrow

10/28/2008 10:30:00 AM

Today's transit station needs to serve the needs of today and tomorrow. On one hand it is an interchange point between park-n-ride, buses and rail. On the other it's being asked to be the anchor for a transit-focused community. If you remove the parking will you have more riders? What is the right balance in retrofitting existing transit stations to meet basic transit functions (transfers, park-n-ride) and a station which can serve as a partner in the transformation of our communities into walkable, vital dense active places?

University Research

10/28/2008 10:30:00 AM

This session has been designed to bridge university research and practice. The speakers will highlight how innovative university research contributes to creating livable communities around transit. The research presented will focus on tangible results which includes examination of the key considerations for pedestrian access to stations, the travel behavior of users across a variety of development types, and discussion of useful and accessible methods of conducting TOD planning for policymakers, citizens and staff.

12:00 PM Networking Events

New Starts Gathering

The New Starts Working Group - a coalition of nearly 60 transit authorities, local government entities, architectural and engineering firms, and rail car manufacturers - invites you to learn more about the coalition, as well as its work on issues that are shaping federal policy. The group has been active on climate change legislation to ensure that the important relationship between transit investments and land use are addressed in bills considered by Congress, as well as in the upcoming authorization of the federal surface transportation bill.

Creating the Inclusive City: Challenges and Opportunities

While New Urbanism has provided a strong foundation for the physical design of our cities, this workshop aims to go beyond New Urbanism and embrace a more inclusive approach that promotes social and economic equity and community development, with full accessibility and participation by all residents. Drawing on the newly published book, *The Inclusive City*, this workshop will provide a brief overview of the Inclusive City policy framework, and then move into an interactive discussion about the challenges and opportunities to this approach and explore multi-objective solutions that allow everyone to improve economically as the physical area improves. The workshop will wrap up by identifying case examples of inclusive city design.



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Addressing the Public's Willingness to Pay

While most people support the idea of increased transit service...how much would they be willing to pay to get it? As part of a long term planning study in Sacramento, Regional Transit established a wide ranging community engagement plan that includes all the things you would expect from a public agency - including a project website, phone number and email; media briefings; public meetings; newsletters, etc... But given the nature and complexity of the challenges to be addressed - in particular how to prioritize and pay for the projects - the team developed a unique tool to test the public's 'willingness-to-pay' for transit investment. This computer-based outreach tool is being used by the public to 'buy' transit services and investment (and their related benefits) using finite pots of money. They can however chose to 'pay more to get more'.

TOD Managers Forum

Take part in a casual exchange about recent accomplishments, challenges, and strategies of TOD managers. Representatives from cities, transit agencies and the private sector from around the country will gather to discuss recent projects, innovative approaches, government funding sources, development agreements, public entitlement processes, and the art of the deal. Jeff Ordway, BART Property Development Manager, will facilitate this session.

Bay Area General Managers Forum

If you're the head of a multi-million dollar transit agency that provides critical customer service every day, how often do you have the time to focus on the relationship between land use development and transit investment? Come listen to the general managers of some of the Bay Area's major transit systems as they address this issue and how they balance their day-to-day responsibilities with the strategic thinking necessary to prepare for the future. The general managers on the panel will include BART, Muni, VTA, Samtrans/Caltrain, ACTransit and Golden Gate Transit. William Millar, President of APTA, will facilitate this candid discussion.

FOCUS - The Bay Area's Regional Development and Conservation Strategy

The Association of Bay Area Governments (ABAG) and the Metropolitan Transportation Commission (MTC) have created a unique strategy for realizing compact, sustainable development focused on transit. Come hear how their work has advanced at the regional level, including the significant buy-in of local communities as represented by the adopted 100+ Priority Development Areas (PDAs) representing most of the region's urban, infill, transit-oriented neighborhoods. FOCUS is an incentive-based approach (planning funds, technical assistance, capital infrastructure) that promotes "focused growth" in the Regional Transportation Plan update. Next Steps and challenges include funding, effective communications to meet the climate change challenge, and advancing development without displacement. Ken Kirkey, ABAG Planning Directors, along with staff from MTC and ABAG, will conduct this session.

Greenhouse Gases

Climate change is receiving significant attention in the U.S. as states and regional organizations are taking action now through voluntary and mandatory programs, while a myriad of federal activities are being explored. The financial community and shareholders are questioning companies about potential exposures, their impact on share value and what specific actions are being taken to mitigate these risks. Companies recognize that they will be impacted, but are looking for guidance and direction in this uncertain and rapidly evolving carbon management landscape. This session will focus on the topic of Greenhouse Gas (GHG)/Carbon Footprint management and provide discussion options for attendees. The session will kickoff with a 15 minute overview of what GHGs are, where they come from, how they are measured, and generally how they are reduced. Next, the audience will decide on which of the following discussions will be the focus of the balance of the session:

- Potential Topic 1: Current state of GHG voluntary programs, reporting programs (The Climate Registry and CA Registry), as well as state (AB32), regional (Western Climate Initiative) and federal (Mandatory reporting rule) regulatory programs.
- Potential Topic 2: GHG reduction programs, specifically the state of the Mayors Climate Protection Agreement and City Climate Protection Plans.
- Potential Topic 3: Case study of a real GHG inventory, with a how to guide.
- Potential Topic 4: Case study of a real GHG reduction plan cost/benefit analysis, analyzing reduction measures in terms of cost/ton of CO2 reduced.

Zack Baumer, URS Corporation, Oakland, will lead this session.

1:00 PM *Mobile Workshop*

M15 San Mateo County TOD - Commuter Rail (5 hours)

1:30 PM *Workshops*

Using Transit and TOD to Build Healthy Communities

10/28/2008 1:30:00 PM

A focus on integrating transit and TOD design to encourage non-auto travel to create healthier, more livable communities. The major theme is focusing on 'the trip not taken' to help promote healthier communities while helping meet our energy and environmental challenges.

Developing BRT to Meet Community Visions

10/28/2008 1:30:00 PM

Bus Rapid Transit (BRT) often gets left behind in the transit oriented development discussion. Yet, for many communities, Bus Rapid Transit is a growing and viable transportation option. This session will focus on developing BRT that meets economic and development goals of the communities they serve. In addition, the session focuses on how to implement BRT improvements that go beyond moving people to their destinations. Find out how BRT can serve as a catalyst to building quality neighborhoods and enhance development.

SAFETEA-LU: The Program and its Challenges

10/28/2008 1:30:00 PM

Provide an overview of SAFETEA-LU its specific programs focusing on planning, new starts, and small starts. The session will identify and highlight what provisions work and what provisions require improvement, and introduce the growing challenges being faced by agencies/entities in meeting SAFETEA-LU provisions and

Transportation and Land Use Strategies for Reducing GHG (Part 1): Policy

10/28/2008 1:30:00 PM

How are agencies and government entities developing policies and strategies to establish their local and regional goals for climate change, energy efficiency and greenhouse gas emissions reductions? How are state and regional goals driving transportation and land use decisions in plans, programs and projects? Hear how regions are looking at new performance and accountability measures to help reach their goals.

Implementing Sustainability Programs and Systems at the Agency Level

10/28/2008 1:30:00 PM

Learn how to walk the talk of sustainability from public agencies and firms that share first hand experience and examples of sustainability management systems, certification programs and other applicable sustainability practices as it relates to specific programs, procedures and monitoring requirements.

Why Should We Care? Making the Case for Sustainability

10/28/2008 1:30:00 PM

Attendees will be exposed to a multi-faceted discussion about why sustainability critically important to our environment/climate, health, well-being and productivity. How do professionals and advocates create buy-in and broaden public support for sustainable principles, policies and programs? Learn and share best practices for educating about the need for and benefits of sustainability. (The three-legged stool)

The Parking Place: the city managing a scarce resource

10/28/2008 1:30:00 PM

Parking, parking, parking! Haven't we heard enough? Unfortunately, no. Given the huge impact that parking has on building anything these days, what can we do to reduce the amount, the cost and the implication of so much parking? This session will highlight innovative solutions that are working at a district and project level from around the country. Hear about innovative techniques related to shared parking, parking management and use of new parking technologies.

Private Investment in Public Infrastructure that Leverages Development

10/28/2008 1:30:00 PM

Rising gas prices, the unending problem of traffic congestion, and changing demographics are boosting demand for transit and TOD. But financial constraints make it impossible to build new lines and stations and TOD projects fast enough. Find out about the public private partnerships that have formed to raise private investment for public infrastructure including new stations, new light rail lines and streetcar systems that create opportunities for more TOD projects.

Increasing Transit's Share of the Commute Trip

10/28/2008 1:30:00 PM

To date most TOD research and discussion has been about housing, retail and mixed-use, with little focus on employment. We know, for example, that people who live near transit are much more likely to use it, but where do TOD residents work and how do they get there? In order to deliver the most riders for transit, consideration of the work trip and its origins and destinations is of paramount importance. Panelists will discuss what is known about the commute trip and the strategies being employed to increase transit's share.



3:15 PM Workshops

Building Livable Cities, Communities, and Regions

10/28/2008 3:15:00 PM

Overview: A focus on policies and collaborative, visionary thinking that make livable communities a reality and that can help reshape policies to respond to our energy and environmental challenges.

Community Benefits Agreements

10/28/2008 3:15:00 PM

A review of Community Benefits Agreements and how they have been used in several communities to resolve issues and incorporate sustainable design elements into new developments.

Using New Media to Build Support for Transit

10/28/2008 3:15:00 PM

Blogs, YouTube, Web 2.0... Find out how new communications techniques beyond traditional media can help communicate and educate the public and stakeholders on transit and TOD and to provide more avenues for involvement in the public debate. Learn about tools to make communication with stakeholders and the public more interactive and inclusive.

New Starts: Opportunities for Change & Reform

10/28/2008 3:15:00 PM

Discuss - at a program/policy level - how fundamental changes in the New Starts program could be implemented to improve opportunities for transit funding by increasing efficiency, streamlining project delivery, and enabling agencies to better meet program requirements.

Green Design at Any Size

10/28/2008 3:15:00 PM

Different projects types and scales provide a wide range of opportunities for going green. This session explores how local, regional and state projects are all contributing to a more sustainable future. Lessons learned will explore how commitments made during all phases of project planning and implementation can combine to make a meaningful difference. Participants will share experiences on how to decide among choices to achieve the best results from a project, community and regional perspective.

Gentrification and Making the Case for Mixed Income Housing

10/28/2008 3:15:00 PM

As demand for housing near transit continues to grow, so does the threat of gentrification and displacement for current residents. Neighborhoods near transit are holding their value despite the downturn in the real estate market, and evidence suggests a long-term shift in the desirability of these neighborhoods. Panelists will discuss new approaches to creating long-term neighborhood stability, including a community/labor coalition that's negotiating community benefit agreements in Denver, a community corporation that's assessing where new housing should be built and existing affordable housing should be preserved in Boston, and a Bay Area non-profit working to implement a vision for regional equity that links smart growth with affordable housing and mobility.

Innovations in TOD Trip Generation

10/28/2008 3:15:00 PM

Must I tear down paradise and building a parking lot?

You drank the Kool-Aid and know if you link transit and land use to create TODs the result is fewer car trips. A record number of TODs are being built in the US. Yet most bankers, developers and regulators are drinking from a different cup. As a result the majority of new development at transit stops has been built in a manner oblivious to the fact that a rail stop is nearby. This session will take a look at the latest research documenting that TODs really do produce fewer trips and explores what can be done to get new national guidance for building TODs with less parking.

Eminent Domain and TOD

10/28/2008 3:15:00 PM

With attention brought on by the Kelo case, eminent domain has become a hot topic across the country. As it relates to TOD, there have been many recent projects where eminent domain has been an issue. In this session here different perspectives on some key questions on eminent domain including: can/should a transit agency acquire more land than it needs for to encourage TOD; what limitations are being put on urban renewal authorities and transit agencies in there use of eminent domain; and how to deal proactively with those who use eminent domain as a wedge issue for TOD.

Establishing Expectations for TOD in Station Area Planning

10/28/2008 3:15:00 PM

Station Area Planning -- Real or Unreal?

Every transit-oriented development project begins with some form of planning exercise -- to shape the land while considering access to transit or to engage the community to shape the TOD from the ground up. Trouble is, too often planners shape something that can't be built! Looks good on paper, appeals to the community, but the developer simply cannot afford to build it. How do we inject economic reality into the planning process? Hiring economic consultants may simply not be sufficient – they don't put at-risk money on the line. Can developers be selected at the beginning of a process (think RFQ, not RFP) to provide the reality check so essential to the creation of any plan? How do you keep the developer's costs down during the shaping process?

Commuter Rail and TOD

10/28/2008 3:15:00 PM

Transit Commuter Town: Capturing the Opportunity

Can you create a real transit community around commuter rail? Or are the service characteristics and dependence on park-n-ride insurmountable barriers? This session takes a look at the strategies being employed with three new proposed commuter rail rails to capture the opportunity for TOD and future investment around the stations.

Suburban TOD: Growing better, greener and denser: suburban to urban

10/28/2008 3:15:00 PM

To realize their promise America's suburbs need to grow better, not simply bigger. In part that means growing greener, denser, reducing parking and increasing walking and transit use. This session drills down to probe multiple views of the forces, strategies and motivations behind the fundamental transformation of two suburban centers into dense walkable, transit friendly urban places.



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4:30 PM *Networking Event*

Elected Officials Gathering

Does it sometimes seem as if you're the only elected official in your community who understands that good urban design and transportation options are critically important in creating a healthy and economically vital community? Rest assured, there are other like-minded, forward-thinking elected officials around the country. Join your colleagues for informal discussions and a chance to talk about your successes and challenges in creating great places to live.

5:00 PM *Networking Event*

Trade Show Reception

Join us for this event and spend time talking with representatives from the country's leading firms. Throughout the conference, visit the booths and displays from exhibiting companies.



10/29/2008 - Wednesday

7:00 AM **Networking Event**

Community Streetcar Coalition

The Community Streetcar Coalition is a partnership of cities, transit authorities and architectural and engineering firms that supports the development of the Small Starts Program within the Federal Transit Administration. The coalition invites you to attend its semi-annual meeting to learn more about the coalition and to participate in a discussion about current issues facing streetcar projects, the administration of the program by the Federal Transit Administration and the upcoming federal surface transportation bill.

8:00 AM **Plenary Session (Details to be announced)**

9:00 AM **Mobile Workshop**

M16 Market Street - F-Line Historic Streetcars along San Francisco's Transit Spine (4 hours)

10:30 AM **Workshops**

Principles of Transit-Oriented Development: Just the Basics

10/29/2008 10:30:00 AM

This core curriculum session will explore the key elements of transit-oriented design and adapting transit planning and design to surrounding development. We have learned in the past few years that merely placing new developments near transit stations does not necessarily result in successful TOD. Instead, TOD projects must have certain key characteristics (such as density, mixed-use, pedestrian-friendly design, and a convenient and logical transit connection) to enhance transit ridership and help create neighborhoods that meet the needs of today's changing society. The speakers at this workshop will provide both common-sense guidelines for developing good TOD projects as well as practical experience from lessons learned in implementing good mixed-use developments around stations.

Building Community Partnerships for Transit

10/29/2008 10:30:00 AM

Overview: A review of collaborative decision-making with participation by the public and private sectors that lead to community planning success, reduction of risk, and leveraging each other's assets.

Best Practices in Station Area Planning

10/29/2008 10:30:00 AM

For communities considering light rail, the first question asked should be HOW to build it, not WHERE to build it. Learn how Bellevue, Washington and San Jose California have approached the development of new light rail systems in their community through creation of community specific best practices.

Design Guidelines for Livable Communities

10/29/2008 10:30:00 AM

Overview: Walkable neighborhoods and their streets and transit stations can fit together to make an enjoyable place to live. Good design guidelines are essential part of making that fit. This session will give you the basics that should be included in all design guidelines. It will focus on some of the latest examples of how transit agencies and communities are developing guidelines that maximize livability, transit ridership and economic opportunity and take into account our energy and environmental challenges.



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Financing Livable Communities

10/29/2008 10:30:00 AM

New trends in public and private financing techniques to help implement both transit and TOD projects. Includes financing mechanisms at the private level as well as public policy options and issues that promote transit and transit-friendly development as a way to respond to energy and environmental challenges.

Starting out in New Starts/Small Starts : For Better for Worse, for Richer for Poorer

10/29/2008 10:30:00 AM

This session will explore the realities and the myths of successfully negotiating the New Starts/Small Starts program. We will review the promise and the pitfalls through discussion of lessons learned by agencies that are considering entering the New Starts/Small Starts process, and those who have successfully delivered projects using New Starts funding. Special attention will be focused on how to decide if the New Starts/Small Starts Program is right for your project, and if so, how to make the most of it.

Broadening the Federal Focus: Climate & Energy Issues

10/29/2008 10:30:00 AM

Provide an overview of current and potential legislation – not including transportation reauthorization - pertaining to climate change and energy. Discuss how such legislation may impact funding for transit and ultimately create more opportunities to build sustainable communities.

Creating Communities in the Era of Climate Change

10/29/2008 10:30:00 AM

Climate change, and society's response to it, will have a profound effect on how we should shape our communities. The sprawling way many of our communities have developed to date has resulted in transportation being the second largest and fastest growing contributor of greenhouse gases (GHG) of any sector in the United States. Since the built environment is the single largest determinant of how we travel, the need for compact, vibrant communities that enable walking, biking and transit has never been greater.

TOD at the Corridor Level

10/29/2008 10:30:00 AM

Transit projects are designed and built at the corridor scale, but too often, land use and access planning does not match up. The linkages provided by transit corridors mean that uses do not need to be mixed at the same site or even at the same station location in order to create attractive and vibrant communities. Likewise, park-and-ride does not need to be evenly distributed across the corridor, but can respond best to the context, while encouraging bicycle and pedestrian access at other stations. Thinking about TOD at the corridor scale requires new analytic and planning tools. This session will examine how, and why you need to think about TOD at a corridor level, the need for collaboration to avoid cannibalization of development between jurisdictions/station sites, and the tools needed to understand the roles of stations from access, market, and land use planning perspectives.



Advancing Equity in TOD: A Solutions Session

10/29/08 10:30 AM

Everyone is invited to this 2.5-hour peer-to-peer counseling session for community advocates working at the nexus of density, displacement, affordable housing, and TOD. Hear advocates from around the U.S. share stories about cutting edge strategies and best practices for community engagement, leveraging community benefits, and engaging transit agencies. Practice your 3-minute "elevator pitch." Learn how to organize community outings guaranteed to win community endorsement of proposed projects. Transit agencies, cities and developers are encouraged to attend to provide their perspectives, so everyone can better understand the goals and constraints of all partners in TOD. When land near transit gets bought and developed with housing for the upper ends of the market, a once-in-a-lifetime opportunity to create truly affordable housing is lost. This session will help build winning coalitions that can capitalize on the opportunity. (Box lunches will be provided.)

The peer-to-peer counseling session is being facilitated by the San Francisco Bay Area Transportation and Land Use Coalition and Greenbelt Alliance, and by PolicyLink and Reconnecting America.

12:00 PM Mobile Workshop

M17 Trails to Rails: Tour of Bike Facilities along Caltrain (5 hours)

1:00 PM Workshops

The Rail Volution Will Not be Televised: Blogging—the next generation of media

10/29/2008 1:00:00 PM

A session that is interactive, fun and informative—and all about blogging! Learn how to use a blog to report the news, do advocacy and build community around sustainable transportation and livable communities.

Good Community by Careful Design: Form-based Codes and Context-sensitive Street Design

10/29/2008 1:00:00 PM

The design of communities that work well for "alternative modes" and for carrying out our daily activities in close proximity requires different forms than the car based city. The design for these communities continues to evolve. This session presents a review of current trends in using form-based codes for both large cities and smaller communities and the advanced design standards to improve streets for all transportation modes in an energy-challenged world.

A Comfortable Fit: Strategies for Weaving Transit Into Existing Communities

10/29/2008 1:00:00 PM

An introduction to strategies that ensure new transit projects fit into and support existing communities in both urban and suburban settings. Existing communities present special challenges for transit projects, including community input, dense development near stations, impact mitigation, environmental enhancement and traffic management. Panelists will present lessons from recent projects as well as best practices developed from surveys.

Access for All: Design in Today's Modern Transit Communities

10/29/2008 1:00:00 PM

A review of plans, policies, and recent trends in designing today's sustainable, transit-supportive communities for access by seniors, people with disabilities, children and families.

The Last Green Mile: Bike-rentals, Car-sharing and other sustainable ways to get to transit or to just get around

10/29/2008 1:00:00 PM

Bike rental programs are all the rage in Paris and Barcelona and now gaining a toe-hold in the US. Car-sharing companies are growing and providing the link from transit to home and work. This session will review these and other innovative, sustainable strategies for traveling to transit or just traveling without a car.

Integrating Architecture and Engineering in Station Design

10/29/2008 1:00:00 PM

Good station design requires good architecture, good engineering and a transit agency that values good design. Learn lessons from an architect, engineer and agency owner on how to work together for successful station design.

"Growing Cooler": Addressing Climate Change through Demand/VMT Reduction

10/29/2008 1:00:00 PM

The transportation sector accounts for one third of US CO2 emissions. Cars and trucks are the biggest contributors. What are the best strategies to reduce travel demand and vehicle miles traveled? After an introduction to the topic and the "Growing Cooler" study, hear what is being done from Australia to Berkeley to reduce driving and make a major impact in green house gas emissions.

The Nuts and Bolts of Using TOD to Create Mixed-income Housing

10/29/2008 1:00:00 PM

The nuts and bolts of using TOD to create mixed-income housing

Lower income communities sometimes fear new transit and TOD as the spearhead for gentrification. Studies indicates that roughly two-thirds of demand for TOD housing comes from lower income communities. The significant value premiums generated by TOD, particularly for housing, represent a powerful tool for creating mixed-income communities, enhancing older urban neighborhoods, and enabling existing residents to remain as proud members of more diverse communities. This program will address the underlying policies, economics, and urban design issues related to:

- * Forming partnerships with community development corporations (CDCs) and others with an affordable housing mission to create affordable TOD housing strategies.
- * Incorporating significant numbers of "workforce" and other types of affordable housing in TODs.
- * Using TOD value premiums to support nearby mixed-income housing.
- * Revitalizing older commercial districts, including new mixed-income housing.

The program will draw on current and recent case TOD mixed income housing initiatives from the Washington DC area, Boston, and a variety of other cities.

Streetcars and Market Dynamics

10/29/2008 1:00:00 PM

Modern streetcar projects are being viewed as an economic and land development tool more than as a tool for moving people. Streetcar projects in Seattle, Portland, Tampa, Little Rock and Kenosha, Wisconsin, have all had major impacts on land development patterns and linked great, new, high-density mixed-use neighborhoods to downtowns, and they've proven affordable even for cities that can't support investment in light rail. This session will explore the financial realities of implementing streetcar projects, the public-private partnerships that have formed to build and operate them, and the economic impacts of maturing streetcar systems.



Building Livable Communities with Transit

New Tools for Planning TOD

10/29/2008 1:00:00 PM

What are the community impacts from building streetcar or light rail? Neighbors, developers and government planners want greater predictability. This session will demonstrate two approaches developed by TOD experts that have been utilized to increase community understanding and support for transit and new development.

TOD Marketplace

10/29/2008 1:00:00 PM – 4:30pm

Wonder why those seemingly great-looking TOD plans never get built? Spent a lot of money hiring consultants and conducting community meetings to help shape a development vision - only to find that the private sector doesn't 'see' what you see? Maybe you need a reality check. Maybe you need to involve developers and investors from the beginning so your vision is something the market will support. But how can you engage developers early enough to ensure that your plans stay real? You can talk to them at the TOD Marketplace, which has become one of Railvolution's most well-attended events, and serves as a forum where developers, investors, transit agencies, cities and property owners can meet, talk about the art of the deal, and even strike up a deal. Hear a panel of national developers and investors provide feedback on two Bay Area projects and the master plan for three mixed-use projects along a new DART line opening in 2010. Following the 90-minute panel discussion will be an opportunity to meet with panelists in small groups, and a reception and showcase of local and national development opportunities. Cities, transit agencies and other property owners are invited to present their offerings for viewing at the marketplace. Email Bill Shoemaker at convene@aol.com for details.

3:00 PM Workshops

Building Support for Transit Through Community Activism

10/29/2008 3:00:00 PM

Overview: Community outreach, effective education, and tools that can help develop the long-range message of the land use-transportation linkages can take many forms. This session will explore three very different, but equally effective ways on building support for transit and TOD as one solution to our energy and environmental challenges.

Parking Toolkit

10/29/2008 3:00:00 PM

How much parking is the right amount of parking in your TOD project? When should transit agencies consider cutting existing parking in order to get more TOD? What are the risks of providing too much parking and too little, and how have developers, transit agencies and cities successfully addressed these risks? In this interactive toolbox session, three national parking experts will walk participants through real-life examples of how smarter approaches to parking have resulted in higher transit ridership, less congestion, happier citizens and higher returns on real estate investment. Terri O'Connor of Wilbur Smith Associates in San Francisco will present the Metropolitan Transportation Commission's new 'Parking Toolbox,' which includes a free model you can adapt for adjusting parking standards in your own community. Kenya Wheeler of BART will present the rail system's 'Parking Replacement Methodology' for TOD sites, a planning and pro forma tool that allows developers to displace BART's surface parking lots without full replacement if they can increase transit ridership and revenue through new uses and other access improvements. Dan Zack of Redwood City, CA, will describe his city's success in achieving parking availability for customers by focusing on management rather than expensive new supply. Jeffrey Tumlin of Nelson\Nygaard in San Francisco will moderate, providing real-world experience from 50 TOD projects around the country.



Streetcar System Planning

10/29/2008 3:00:00 PM

Where should it go and why? Hear how Portland is planning the expansion of its existing system and how Tucson and Santa Ana are approaching development of their initial streetcar segments.

Transportation and Land Use Strategies for Reducing GHG (Part 2): Implementation

10/29/2008 3:00:00 PM

With the appropriate policies in place (Part 1) , public transportation linked to compact, mixed use development offers enormous potential to reduce greenhouse gas emissions. The session will focus on methodologies and tools that help measure the agency and community's carbon foot print and how to inventory their green house gas emissions. The session will showcase examples and highlight the methodologies developed by APTA Standards Climate Change Work.

Partnering to Further Awareness and Support

10/29/2008 3:00:00 PM

Californians working to reduce VMT through land use changes and increased use of transit have formed multiple nontraditional partnerships. Among the most proactive and effective have been public, private and nonprofit sector health professionals. Learn about how to partner with these and others to achieve local and state greenhouse gas reduction goals.

How To Balance Development Needs And Transit In Station Design

10/29/2008 3:00:00 PM

Getting the right hand and the left hand to work with each other inside of a transit agency on joint development projects is hard on a good day. The typical collision of interests revolve around what is more important - Transit or development? Parking or pedestrians? Easy transfers or linking development to the station? Listen to public and private perspectives on this issue and where this has and has not been done successfully across the country.

Funding for TOD

10/29/2008 3:00:00 PM

Developers of TOD projects are always looking to the transit agencies to partner by funding public elements and infrastructure within TOD projects to "make the numbers work". Good intentions of using public money to fund TOD infrastructure often times fall short when it comes to implementation. Several programs have been proposed and implemented in the past years but the ability of the developer to access these funds has often times been problematic and confusing. Is there a way to bring these good intentions of the public together with the realities of private development?

Green TOD

10/29/2008 3:00:00 PM

On almost a daily basis, we hear about climate change and global warming in the media. Sustainable development and green building play an important role as a viable solution to this problem. Attendees in this session will learn about the use of green building technology and principles in successful transit oriented development projects across North America.



Building Livable Communities with Transit

2008 Conference DRAFT Schedule

October 26-30, 2008

San Francisco, CA

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5:00 PM *Networking Event*

TRANSFORM (*formerly the Transportation and Land Use Coalition*) Reception

Mingle with conference attendees, as well as advocates and experts from throughout the Bay Area, who are working on transportation choices and pedestrian-friendly communities. Drinks and appetizers will be served at this event located near the hotel conference site. Event host and beneficiary is TRANSFORM (*formerly the Transportation and Land Use Coalition*) (www.transcoalition.org).

5:30 PM *Networking Event*

APA Transportation Division Meeting

Details TBA



Building Livable Communities with Transit

2008 Conference DRAFT Schedule

October 26-30, 2008

San Francisco, CA

20

10/30/2008 - Thursday

7:30 AM ***Mobile Workshop***

M18 Monterey County Rail Vision: on the Beautiful Central Coast (10.5 hours)

8:30 AM ***Mobile Workshop***

M19 Capitol Corridor / Sacramento (10.25 hours)

10:15 AM ***Mobile Workshop***

M20 Downtown San Jose (7.75 hours)