

Rail~Volution 2008

Building Livable Communities with Transit
October 26-30, 2008 in San Francisco, California



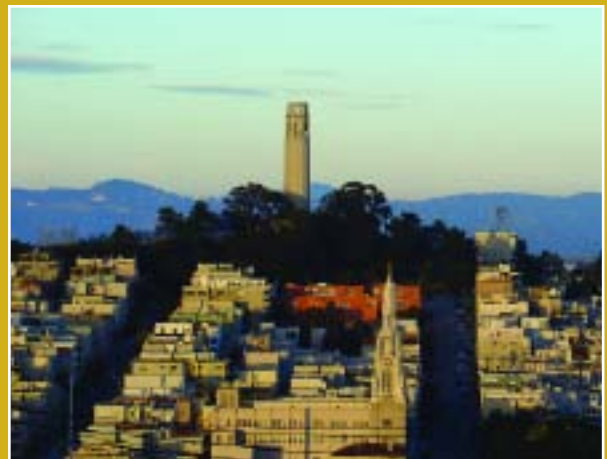
Come to San Francisco in 2008 – flowers in your hair optional

Area have joined forces to develop creative, adaptable solutions for addressing the transportation and

Join us this October in San Francisco as we continue to explore what's possible in shaping the landscape with public transportation and other progressive livability strategies. 🌟 The Bay Area is one of the most culturally diverse and sustainable areas in the world. This region has identified creative solutions facing all of us – climate change and dwindling resources, sustaining a healthy economy, addressing the needs of diverse cultures, and proactively financing infrastructure that supports livable communities.

🌟 Community activists, non-profit organizations, transit leaders, developers and city planners throughout the Bay

global warming crisis. The creative people in the Bay Area – from the Silicon Valley up through the San Francisco peninsula and Oakland in the East Bay to the vineyards in the North Bay – all have united to shape a meaningful future for our communities. 🌟 Come to San Francisco this fall to share your experiences, see first hand how a diverse region is collaborating to provide a green and livable future, and take home some innovative new strategies for your community.



What you can expect at this year's conference

Several key themes will be discussed in depth at Rail~Volution 2008. They include:

- ★ Regions around the world are realizing that **global warming** and **climate change** have a profound effect on how we should shape our future – further emphasizing the need for **sustainable and green practices** in the way we plan our current and future communities.
- ★ The reality that **reauthorization** has a different meaning than before, as the federal Highway Trust Fund faces potential negative balances in 2009.
- ★ Creative and effective **financing** continues to be a challenge for every project, whether it is public, private or a combination.
- ★ Collaborative partnerships with the **development community** is a growing component of any livability strategy.

You should attend the conference if you:

- ★ Want to help your community become a “change agent” in the livability movement.
- ★ Are an elected official and are keenly interested in creating change in your community.
- ★ Work in the private sector and want to meet first hand with potential new clients.
- ★ Work in the public sector and want to take the next step forward in shaping changes.
- ★ Want to talk and brainstorm with developers who are champions of on-the-ground projects that improve their communities.

What is Rail~Volution?

Rail~Volution is, first and foremost, a conference for passionate practitioners – people from all perspectives who believe strongly in the role of land use and transit as equal partners in the quest for greater livability and greater communities.

Rail~Volution 2008 is our 14th annual conference and provides a unique opportunity for innovative minds to develop solutions for issues that affect livability in cities, towns and regions of all sizes and shapes. Attendees at Rail~Volution cross a broad spectrum of disciplines – including elected officials, developers, advocates, urban planners, transportation experts, financiers, citizen groups, architects and many others.

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The Workshops

Rail~Volution offers a wide variety of workshops with something for everyone – whether you’re new to the livability community, a seasoned practitioner or somewhere in between. At this year’s Rail~Volution, there will be more than 50 workshops organized into the following categories:

Core Principles

These workshops provide an in-depth introduction to the principles that serve as the foundation for creating livable communities. Core workshops are perfect for first-time attendees or for those who want to strengthen their knowledge about the principles behind shaping livable communities. These introductory – but in-depth – sessions provide an overview of how transit can be a catalyst for creating more livable communities.

Transit-Oriented Development (TOD)

These workshops provide a comprehensive look at the foundation of building livable communities – transit-oriented development. Engage in discussions about how public and private partners are taking TOD to the next level and are addressing innovative, effective ways to weave station communities into the fabric of every successful community.

Going Green: Opportunities for a Sustainable Future

These workshops examine new and emerging issues – such as climate change, global warming and energy – as they relate to transit projects, transit-oriented development, and strategies for building sustainable communities. Also hear about the next federal transportation bill, which is being developed at a time when record-high gas prices are affecting transportation and the economy on a local, regional and national scale.

Special event

TOD Marketplace

Wednesday, October 29
1:00 pm – 4:30 pm

Talk with deal-makers and learn how great-looking plans can become reality in this forum for developers, investors, transit agencies, cities and property owners

Do you ever wonder why great looking plans sometimes never get built? Shaping any development vision must have a reality check – developers and investors should be involved from the beginning to help shape the vision. ★ Rail~Volution’s popular annual TOD Marketplace does just that. Once again we have created a forum where developers, investors, transit agencies, cities and property owners can meet and greet, talk about the art of the deal, or strike up an actual deal. The Marketplace will begin with an expert panel of national developers and investors critiquing three real-world development visions. Next, Marketplace attendees can meet with the expert panelists one-on-one to gain insight about how deals are created. Breakout table discussion topics will include: pre-development funding challenges, equity financing sources, public financing, navigating the entitlement process, and strategies to preserve affordability. ★ Finally, throughout the Marketplace, Bay Area development opportunities will be set up for consideration by developers.

The details

Following is a more detailed description of the many powerful, productive and thought-provoking workshops that

Rail-Volution 2008 attendees can participate in. For more complete workshop descriptions – and updated changes to conference opportunities – please visit www.railvolution.com.

Core Principles Workshops

You wouldn't build a house without following certain established rules about constructing a foundation and framing the walls. These are the elements that literally hold a house together, and regardless of how innovative and creative the house becomes, it still requires those basic, essential elements. That's what the Core workshops are all about – providing focus and training on the principles that are needed to create every livable community – with a strong emphasis on effective, well-designed transit-oriented development. Core workshops include:

Rail-Volution 101: An Introduction to Building Livable Communities Through Transit

This introductory (four-hour) session is designed to provide an overview of how transit can be a catalyst for creating more livable communities. In keeping with this year's conference theme of "reshaping communities in an energy-challenged future," the presenters at this session will focus not only on the basics of creating mixed-use, higher-density communities, but also on how transit-oriented design can help communities respond to the energy and environmental challenges of the future. Key elements of this seminar include: the basics of TOD and design, placemaking, the benefits of transit in shaping livable communities, TOD through the eyes of various stakeholders (such as community members, developers and public agencies), and the role TOD can play in helping communities cope with energy and environmental challenges.

Note: **Rail-Volution 101** serves as the comprehensive introduction to topics and principles covered in the other Core Principles workshops that focus on topics such as:

- ★ Principles of transit-oriented development
- ★ Building livable cities, communities and regions
- ★ Creating community partnerships for transit
- ★ Using community activism to support transit
- ★ Building support for transit through the media
- ★ Design guidelines for livable communities
- ★ Financing livable communities
- ★ Fitting transit into existing communities and neighborhoods
- ★ Using transit and TOD to build healthy communities
- ★ The role of parking in the livable community
- ★ Accessibility and design issues in creating modern communities

Transit-Oriented Development (TOD) Workshops

Transit-oriented development has a unique niche in the real estate world with the advent of high gas prices, changing demographics, and the emphasis on green building and sustainability.

Rail-Volution 2008 will have several leading national and international experts on TOD in the areas of development, finance, research, planning and design. Some of the TOD topics to be addressed at the conference include:

- ★ Financing transit infrastructure through development
- ★ Affordable housing and TOD
- ★ New research and TOD analysis techniques
- ★ Different kinds of TOD – green, streetcars and retail
- ★ Innovative parking solutions
- ★ Balance between development and transit needs in design
- ★ Funding tools for TOD
- ★ Joint development and public private/partnerships
- ★ Eminent domain

Going Green: Opportunities for a Sustainable Future Workshops

These Going Green workshops will provide a provocative exploration of how agencies and communities are incorporating green principles and sustainable policies into their growth and development plans. Also explored are the unique challenges in getting past “green washing” and reducing environmental impacts in a meaningful, measurable way. And with a new administration in the White House and a federal trust fund in crisis, we'll explore the fundamentals of reauthorization and the enormous opportunity for new federal funding programs that recognize the relationship between transit, energy, and community sustainability.

Going Green workshops include topics such as:

- ★ Reauthorization 101
- ★ SAFETEA-LU: working with the new authorization bill
- ★ Reauthorization and a call to action
- ★ Identifying and mitigating your carbon footprint
- ★ Implementing sustainability management systems
- ★ Understanding what “green” really means
- ★ Case studies that examine “green” design/development projects
- ★ Addressing climate change through demand
- ★ Creating partnerships to shape sustainability

Charrettes

The Bay Area's diversity, density and growing population are fertile ground for charrettes. Participate in one of these fascinating charrettes and bring home a new tool for helping your own livable community. In these all-day, interactive events, participants will create a concept plan for two station areas. Leading the charrettes will be a team of expert urban designers, transportation planners, real-estate economists, developers, and "deal makers" who help weave everything together. Come learn how to create a one-of-a-kind station area plan that balances parking, private development, bus facilities, pedestrian amenities and density. And this year we're going to take the charrette results one step further – the results will be critiqued by development experts as part of the conference's TOD Marketplace.

Lake Merritt BART Station

Monday, October 27 8:00 am–6:00 pm

The Lake Merritt BART Station Area is a neighborhood ripe for change. During the past decade, Oakland has experienced a resurgence in housing and commercial development – with significant development within one-half mile of the Lake Merritt BART station along Lake Merritt and the waterfront. Despite this transformative growth, the area immediately around the station has seen relatively little change in the past 20 years. Although it's a hub for governmental and institutional uses and contains moderate density housing, the station area has little in the way of character and identity. The goal of this charrette is to unlock the station area's strong potential as a new model for transit-oriented development in Oakland, connecting these neighborhoods for the first time in one central location. **Cost: \$35**

High Speed Rail TOD in the Heart of Silicon Valley

Monday, October 27 8:00 am–6:00 pm

This charrette will focus on opportunities to shape a transit-oriented village concept at a potential California High Speed Rail station in Palo Alto, where the downtown and Stanford University are close to each other – yet separated by regional rail and a major arterial. Across from the station area, Stanford is currently planning to expand and rebuild the Stanford Medical Center and Stanford Shopping Center, two auto-oriented, large-scale regional centers, as well as potential future university housing. The urban design challenge is how to transform the existing and proposed environments into an urban, pedestrian-friendly, mixed-use, transit-oriented environment that links the university, downtown and surrounding community – as well as connecting to high speed rail, regional rail, bus rapid transit and an extensive shuttle system. **Cost: \$35**

Keynote speakers

Congressman Earl Blumenauer
3rd District, Oregon

Congressman Earl Blumenauer, founder of Rail-Volution, has focused on transportation and livable communities during more than 35 years in public service. He currently serves on the Ways and Means Committee, the Budget Committee and the Select Committee on Energy Independence and Global Warming. Congressman Blumenauer is gaining widespread support for his National Plan for Rebuilding and Renewing America for the 21st Century – focusing attention on the neglect of critical infrastructure in our country.

Stuart Cohen
Executive Director,
Transportation and
Land Use Coalition

Stuart Cohen is co-founder and executive director of the Transportation and Land Use Coalition (TALC), a partnership of 110 environmental, social justice,

labor and community groups. TALC's campaigns on transportation sales taxes, Regional Measure 2, and state funding measures have helped raise more than \$6 billion for sustainable and socially-just transportation. Cohen also is co-founder and chair of ClimatePlan, a new state-wide network that promotes smart land-use and transportation choices as critical components of California's climate strategy.

Steve Heminger
Executive Director,
Metropolitan
Transportation
Commission, Bay Area

Steve Heminger oversees the regional transportation planning and finance agency for the nine-county San Francisco Bay Area, which allocates more than \$1 billion per year to fund,

operate, maintain and expand the Bay Area's surface transportation network. He was appointed by House Speaker Nancy Pelosi to serve on the National Surface Transportation Policy and Revenue Study Committee, which will help chart the future course for the federal transportation program.

Christopher B. Leinberger
The Brookings Institution/
University of Michigan

Chris Leinberger is a land-use strategist, developer and author, based in Washington, D.C. He is a Professor of Practice and Director of a new graduate Real Estate Development Program at the University of Michigan. Leinberger is also a visiting fellow at The Brookings Institution in Washington, D.C, focusing on research and practices that help transform traditional and suburban downtowns into pedestrian-oriented urban areas. In addition, he is a founding partner of Arcadia Land Company and recently wrote *The Option of Urbanism*, published by Island Press.

William W. Millar
President, American
Public Transportation
Association

William W. Millar is a strong and articulate advocate for the public transportation industry and the need for increased investment. He has been president of the American Public Transportation Association since November 1996, after 24 years in a variety of positions in the public transportation field. Millar is credited with re-energizing the organization and forging new partnerships to make APTA the leading force in advancing public transportation. Today APTA membership and meeting attendance are at an all-time high, the industry is prospering, and transit ridership is at its highest level in 50 years.

Janette Sadik-Khan
Commissioner, New
York Department of
Transportation

Janette Sadik-Khan is nationally known for her expertise in innovative finance, public policy development and transportation issues. She has been commissioner of the New York City Department of Transportation since 2007 and prior to that was a senior vice president of Parsons Brinckerhoff, a leading international engineering firm. She was previously deputy administrator at the U.S. Department of Transportation and held key leadership transportation positions in the New York City mayor's office. Sadik-Khan is the chair of Reconnecting America and has been a Rockefeller fellow and a visiting scholar at New York University.



Welcome Reception

Monday, October 27, 6:30 pm–8:00 pm

The 2008 Rail~Volution Bay Area Steering Committee and sponsors invite you to join them for a welcome reception at the newly renovated Ferry Building. Across the street from the conference hotel and located on the famous San Francisco Bay, the Ferry Building is one of the oldest structures in San Francisco. Rail~Volution attendees will be able to relax, talk and view the San Francisco Bay from one of the most popular spots in the Bay Area. Help get Rail~Volution 2008 started in style . . .



National Alliance of Public Transportation Advocates Meeting

Tuesday, October 28, 7:00 am

This introductory breakfast gathering is targeted toward advocates, first-time Rail~Volution attendees, and Rail~Volution scholarship recipients. The National Association of Public Transit Advocates (NAPTA) will meet to discuss communications and advocacy strategies related to the new federal transportation bill to be considered by the new Congress and President in 2009. For more information, go to www.napta.net.



New Starts Gathering

Tuesday, October 28, 12:00 pm

The New Starts Working Group - a coalition of nearly 60 transit authorities, local government entities, architectural and engineering firms, and rail car manufacturers - invites you to learn more about the coalition, as well as its work on issues that are shaping federal policy. The group has been active on climate change legislation to ensure that the important relationship between transit investments and land use are addressed in bills considered by Congress, as well as in the upcoming authorization of the federal surface transportation bill.



Elected Officials Gathering

Tuesday October 28, 4:30 pm

Does it sometimes seem as if you're the only elected official in your community who understands that good urban design and transportation options are critically important in creating a healthy and economically vital community? Rest assured, there are other like-minded, forward-thinking elected officials around the country. Join your colleagues for informal discussions and a chance to talk about your successes and challenges in creating great places to live.



Trade Show Reception

Tuesday, October 28, 5:00 pm

Join us for this event and spend time talking with representatives from the country's leading firms. Throughout the conference, visit the booths and displays from exhibiting companies.



Community Streetcar Coalition

Wednesday October 29, 7:00 am

The Community Streetcar Coalition is a partnership of cities, transit authorities and architectural and engineering firms that supports the development of the Small Starts Program within the Federal Transit Administration. The coalition invites you to attend its semi-annual meeting to learn more about the coalition and to participate in a discussion about current issues facing streetcar projects, the administration of the program by the Federal Transit Administration and the upcoming federal surface transportation bill.



Transportation and Land Use Coalition Reception

Wednesday, October 29, 5:00 pm Fee: \$20

Mingle with conference attendees, as well as advocates and experts from throughout the Bay Area, who are working on transportation choices and pedestrian-friendly communities. Drinks and appetizers will be served at this event located near the hotel conference site. Event host and beneficiary is the Transportation and Land Use Coalition (www.transcoalition.org).

Mobile Workshops

The mobile workshops available as part of Rail-Volution 2008 offer participants a first-hand look at the Bay Area's unique communities that emphasize the role of transit and bicycling, effective design, public/private partnerships and innovations in sustainability. Conference attendees are limited to two mobile workshops per person and includes additional fees. Pre-registration is strongly recommended. Some last-minute cancellations occur, so there may be extra mobile workshop opportunities available on site. Pre-register now by using the form on page 15.

1 Dublin Transit Center/Castro Valley BART

Monday, October 27 8:00 am–12:30 pm

Take the BART train to the terminus of the Dublin-Pleasanton Line in the East Bay community of Dublin and see first-hand how a public/private partnership can create a successful suburban transit station area with high-density housing units, an office campus area, a hotel and retail uses. For the Castro Valley segment of the mobile workshop, see the first joint development project built on BART land by the Bridge Housing Corporation. In Castro Valley, tour a 96-unit affordable housing development, the recently renovated Strobridge House, and a BART command center police facility. **Cost: \$35**

2 Fruitvale Village/Hayward BART

Monday, October 27 8:00 am–12:30 pm

Take BART to the award-winning Fruitvale Village at the Fruitvale BART station and see how more than 20 public and private partners created an internationally-recognized model for transit-oriented development. The village encompasses a Head Start center, a Clinica de la Rasa medical facility, California's first Spanish-oriented public library, a senior center, retail space, bike station and residential units. Later, board BART and visit the Hayward BART station and tour the award-winning Hayward City Hall. Finish with a walking tour of downtown Hayward and see nearly 900 residential units built within a strong pedestrian-transit context. **Cost: \$35**

3 San Mateo County TOD – Heavy Rail

Monday, October 27 8:00 am–1:00 pm

This scenic mobile workshop will showcase transit-oriented development at three new stations. Ride BART to Millbrae and tour the station area that features a vibrant pedestrian-oriented mixed-use district. Also hear what the city, BART and Samtrans (County Transit) plan for a surface parking lot. Next visit the South San Francisco BART station where TOD development blurs the property boundaries to create an attractive mixed-use district. Finish with a visit to the Colma Station and a TOD of high-density affordable housing with a retail component and the beginning of an additional affordable housing development adjacent to the station. **Cost: \$35**

4 East Bay Bike Tour: Comparing Present and Past

Monday, October 27 8:00 am–1:00 pm

Join us on a bicycle tour showcasing the latest improvements and plans for three BART stations in the East Bay. Starting at El Cerrito Del Norte BART, workshop participants will hear about the San Pablo Avenue planning process and check out Baxter Creek Park along a greenway. From there, head to El Cerrito Plaza with a quick stop to see streetscape improvements and coming development. The third stop is an historic transit neighborhood, followed by a ride along the route used for the East Bay Interurban Electric trains. The final stop will be the Ashby BART station. **Cost: \$40**

Please check your mobile workshop choices to make sure you don't miss key workshops and other conference activities – some overlap!

5 Embarcadero & Market/Octavia – Former Freeway Neighborhoods

Monday, October 27 9:00 am–12:30 pm

This tour studies how two neighborhoods emerged from the shadows of elevated freeways that were demolished. Begin the tour along the Embarcadero and see the Ferry Plaza, historic F-Market streetcar line, and rejuvenated Ferry Building (new home to the famous farmer’s market). Ride the Muni to Van Ness and Market and walk to Hayes Valley, which underwent a renaissance when the double-decker Central Freeway was razed. Discuss the groundbreaking Market/Octavia Better Neighborhoods Plan and view the award-winning Octavia Boulevard. **Cost: \$35**

6 East Bay/San Pablo Avenue Rapid Bus

Monday, October 27 9:00 am–12:30 pm

This mobile workshop illustrates the ongoing evolution of a transit corridor in the Bay Area. View the in-progress transformation of San Pablo Avenue from a traffic-choked state highway lined with auto body shops and liquor stores to a vibrant mixed-use corridor. Ride BART and the AC Transit’s Rapid bus to see how TOD has sprung up in several East Bay communities. Stop along the way and see how new housing, new retail, new transit, and streetscape improvements have worked together to humanize this busy arterial. **Cost: \$35**

7 Downtown Berkeley/Richmond

Monday, October 27 9:00 am–1:00 pm

Ride BART to the downtown Richmond station, where BART meets Amtrak at a new intermodal station, and then tour the Citywalk TOD. The next stop is the downtown Berkeley BART station, where a walking tour highlights some of downtown’s notable mixed-use development, historical buildings and an innovative stacked parking area. Also hear how the city is considering whether to “daylight” Strawberry Creek, which runs below the street. Lunch will be provided in downtown Berkeley, followed by a tour of the mixed-used Artech Building. **Cost: \$35**

8 San Francisco Bike Tour

Monday, October 27 9:00 am–12:30 pm (shorter tour)
or until 2:00 pm (longer tour)

Famous for its steep hills, San Francisco is one of the best major bicycling cities in the U.S. Bicyclists now outnumber cars at peak times on downtown’s historic “main street.” For this mobile workshop, there are two options – a shorter tour and a longer tour. The shorter option (fewer than 10 miles) will focus on the new neighborhoods near demolished Embarcadero and Central freeways, along with the mural- and culture-rich Mission District. The longer option (about 20 miles) will view restored wetlands at Crissy Field, the Golden Gate Bridge and Golden Gate Park. Bicycles and lunch are provided. The pace will be appropriate for all cyclists, but the longer ride will include moderate hills. **Cost: \$35**

9 Larkspur Landing

Monday, October 27 9:00 am–1:00 pm

Take a brisk and scenic ride that Bay Area commuters have been taking for more than a century – hop on a ferry! This tour departs from the historic San Francisco Ferry Building across the street from the hotel and connects to Larkspur Landing in Marin County, an emerging multi-modal hub. Take a short walk to site of the terminal station for the proposed SMART commuter rail service, which would run 70 miles north with an adjacent bicycle and pedestrian path. Finish with a short walk to the historic CalPark tunnel. **Cost: \$35**

10 Mission Bay/T-Third Light Rail Line

Monday, October 27 12:00 pm–4:00 pm

This dynamic mobile workshop showcases a major new light-rail transit project along the entire eastern bay shore of San Francisco. Pass the vibrant South of Market neighborhood and PacBell Park, home of the San Francisco Giants. Also visit the Caltrain depot and get a look at construction of the new Mission Bay urban neighborhood. Along the route, workshop participants will see Muni’s Metro East facility under construction and the Central Waterfront Plan area. Tours of the historic Bayview neighborhood, where light rail once again meets Caltrain, and the future subway alignment to Union Square and Chinatown round out the workshop. **Cost: \$35**

11 Mission District/Glen Park

Monday, October 27 1:00 pm–4:00 pm

This tour studies two neighborhoods developing around BART stations – the predominantly Latino Mission District and the bucolic Glen Park village. Ride BART with city and BART staff and see the distinctive art and plaza landscaping around the BART station, making it a gateway to this fast-changing, dense neighborhood. Ride BART to nearby Glen Park, where the new Better Neighborhood Plan envisions creek restoration and TOD in the shadow of a rare, pastoral San Francisco canyon. Finish with a tour of the charming Glen Park village. **Cost: \$35**

12 Oakland HOPE VI TOD

Monday, October 27 1:00 pm–4:00 pm

Visit the city of Oakland's future home to two Hope VI (the \$5 billion innovative urban redevelopment and public housing program) transit-oriented developments that will serve as catalysts to market-rate developments at two BART stations. One development, adjacent to the West Oakland BART station, will produce a diverse range of housing types. Residents will have access to a child care facility, community centers and neighborhood retail. The second development, located near the Coliseum BART station, will transform a 22-acre site in East Oakland into housing, community services and an athletic field. **Cost: \$35**

13 Pleasant Hill BART Transit Village and Contra Costa Centre

Monday, October 27 1:00 pm–4:30 pm

Travel on the Pittsburg/Bay Point BART line to the Pleasant Hill BART station, where the nearby Pleasant Hill Transit Village is under construction. Hear how, when completed, the village will include 550 residential units, 35,000 square feet of retail space, 270,000 square feet of office space, and a 20,000-square-foot conference center that came together under a unique public/public/private partnership. Also tour the adjacent 140-acre Contra Costa Centre, recently selected by the California State Auto Association as the site for its corporate headquarters. **Cost: \$35**

14 Downtown Oakland BART Stations (19th Street and City Center)

Monday, October 27 1:00 pm–5:00 pm

Take BART to Oakland to witness the transformation around two downtown Oakland BART stations, resulting in 2,000 new residential units (and more to come), upscale restaurants, art galleries and eclectic retail shops. This walking tour will take you through significant preservation projects and five high-density mixed-use and residential developments. Oakland's vision of bringing 10,000 residents to its urban core districts is well on its way! This tour will feature public and private sector leaders who are working together to reshape Oakland's downtown for the 21st century. **Cost: \$35**

15 San Mateo County TOD – Commuter Rail

Tuesday, October 28 1:00 pm–6:00 pm

This mobile workshop focuses on how peninsula towns that were established because of access to rail are being redeveloped. Begin by boarding BART and heading south to Millbrae Intermodal Station, where a proposed TOD would serve as a prime hub for transit connection among multiple agencies. Next, the tour will proceed on Caltrain to the Hillsdale Station where participants will walk/ride through the pedestrian-friendly, mixed-use redevelopment of the Bay Meadows racetrack, and then on to Redwood City. Ride Caltrain's highly successful Baby Bullet back to San Francisco. **Cost: \$35**

16 Market Street – F-Line Historic Streetcars along San Francisco's Transit Spine

Wednesday, October 29 9:00 am–1:00 pm

All aboard the Muni Metro to Castro Street, then ride the F-line trolley down Market Street, San Francisco's main transit artery. See how San Francisco's workhouse transit line – with its tourist appeal – offers a scenic alternative to a light-rail transit subway. From the city's famous Castro District, you'll pass the construction site of a new surface boulevard that replaces the quake-damaged Central Freeway. At the foot of Market Street lies the Embarcadero, and a new light rail line – served by historic, vintage streetcars – leads to Fisherman's Wharf. **Cost: \$35**

17 Trails to Rails: Tour of Bike Facilities along Caltrain

Wednesday, October 29 12:00 pm–5:00 pm

Start this bike tour with a visit to Warm Planet Bikes in San Francisco, an innovative partnership that enhances access options for Caltrain riders by providing valet bicycle parking services. See how technology is advancing the accessibility of Caltrain stations for bicycles by using electronic lockers and Bikestation facilities. Learn about Caltrain's Bicycle Master Plan and see the present and future of biking to Caltrain. The bicycling pace will be comfortable for all ability levels. Participants with or without bicycles are welcome on this tour. **Cost: \$35**

18 Monterey County Rail Vision: on the Beautiful Central Coast

Thursday, October 30 7:30 am–6:00 pm

Join us for an all-day adventure to the Central Coast area of Monterey County. Begin the day with a Muni ride to Caltrain to catch the Baby Bullet to San Jose, where a charter bus will take the group to Monterey. Learn about the area's vision for rail and rapid bus access, plans to convert an historic express rail line into a commuter route, and the growing campus of the California State University Monterey Bay. Enjoy a tour of a new environmentally sustainable shopping area, and end the day with a walk along the famous coastal trail. **Cost: \$50 (lunch not included)**

19 Capital Corridor/Sacramento

Thursday, October 30 8:30 am–6:45 pm

Capitol Corridor will play host to an excursion in Sacramento (via bus and train) with the Railyards Redevelopment as a focal point, along with the Sacramento Rail Museum and Old Sacramento. Join city of Sacramento officials and other partners to learn about this exciting redevelopment project in downtown (240 acres in the urban core). The workshop includes a range of development types – including commercial, historical, museum/attractions, and residential. This unique project is a must-see for anyone who wants to see one of this area's most cutting-edge redevelopments. **Cost: \$35 (lunch included)**

20 Downtown San Jose

Thursday, October 30 10:15 am–6:00 pm

Learn about the dramatic, transit-oriented revitalization of downtown San Jose. The tour begins with a ride on the Caltrain rail line to San Jose, where participants will walk in the downtown area to see new mid-rise residential buildings, entertainment facilities and a river park trail. Learn about the planning process that has guided downtown's development, including the roles played by the city of San Jose, San Jose Redevelopment Agency and local developers. Box lunches will be provided on the train to San Jose. **Cost: \$35**

Seminar

The Techniques and Metrics of

Sustainable Urbanism

Thursday October 30
9:00 am – 5:00 pm

A Full-Day Seminar

Sustainable urbanism – with its transit-served urbanism and high performance buildings and infrastructure – is gaining wide international acceptance. It does, however, require a fresh approach to our professional routines and a common shared vision of the future. Leading this all-day seminar is Douglas Farr, founding principal of Farr Associates, an award-winning architecture and planning firm widely regarded as one of the most sustainability-oriented design practices in the country. Participants will be led through the techniques and metrics outlined in Farr's book and also will participate in a hands-on design workshop to design a sustainable diverse neighborhood and an energy-efficient sustainable corridor.

Fee: \$350 for the full day; includes copy of *Sustainable Urbanism: Urban Design with Nature*

Conference at a glance

Monday, October 27

8:00 am

8:00 am–6:00 pm

8:00 am–6:00 pm

Charrettes

#1 Lake Merritt BART Station

#2 High Speed Rail TOD in the
Heart of Silicon Valley

8:00 am

8:00 am–12:30 pm

8:00 am–12:30 pm

8:00 am–1:00 pm

8:00 am–1:00 pm

Mobile Workshops

#1 Dublin Transit Center / Castro Valley BART

#2 Fruitvale Village / Hayward BART

#3 San Mateo County TOD - Heavy Rail

#4 East Bay Bike Tour: Comparing
Present & Past

9:00 am

9:00 am–12:30 pm

9:00 am–12:30 pm

9:00 am–1:00 pm

9:00 am–2:00 pm

9:00 am–1:00 pm

Mobile Workshops

#5 Embarcadero & Market / Octavia -
Former Freeway Neighborhoods

#6 East Bay / San Pablo Avenue Rapid Bus

#7 Downtown Berkeley / Richmond

#8 San Francisco Bike Tour

#9 Larkspur Landing

12:00 pm

12:00 pm–4:00 pm

Mobile Workshops

#10 Mission Bay / T-Third Light Rail Line

1:00 pm

1:00 pm–4:00 pm

1:00 pm–4:00 pm

1:00 pm–4:30 pm

1:00 pm–5:00 pm

Mobile Workshops

#11 Mission District / Glen Park

#12 Oakland HOPE VI TOD

#13 Pleasant Hill BART Transit Village and
Contra Costa Centre

#14 Downtown Oakland BART Stations

6:30 pm

Opening Reception

Tuesday, October 28

7:00 am–8:00 am

NAPTA Event

8:00 am–10:00 am

Opening Plenary

Bay Area Welcome

State of the Rail~volution

10:30 am–2:45 pm

Rail~volution 101

10:30 am–12:00 pm

Concurrent Workshops

12:00 pm–1:30 pm

New Starts Gathering

1:00 pm

Mobile Workshop

1:00 pm–6:00 pm

#15 San Mateo County TOD – Commuter Rail

1:30 pm–3:00 pm

Concurrent Workshops

3:15 pm–4:45 pm

Concurrent Workshops

4:30 pm–5:30 pm

Elected Officials Networking Event

5:00 pm–6:30 pm

Trade Show Reception

Wednesday, October 29

7:00 am–8:00 am

Community Streetcar Coalition

8:00 am–10:00 am

Plenary Session

9:00 am

Mobile Workshop

9:00 am–1:00 pm

#16 Market Street–F-Line Historic Streetcars
along San Francisco's Transit Spine

10:30 am–12:00 pm

Concurrent Workshops

12:00 pm

Mobile Workshop

12:00 pm–5:00 pm

#17 Trails to Rails: Tour of Bike Facilities
Along Caltrain

1:00 pm–2:30 pm

Concurrent Workshops

1:00 pm–4:30 pm

TOD Marketplace

3:00 pm–4:30 pm

Concurrent Workshops

5:00 pm–7:00 pm

TALC Fundraiser Reception

5:30 pm–7:30 pm

APA Transportation Planning Division Meeting

Thursday, October 30

7:30 am

Mobile Workshop

7:30 am–6:00 pm

18 Monterey County Rail Vision:
on the Beautiful Central Coast

8:30 am

Mobile Workshop

8:30 am–6:45 pm

19 Capital Corridor/Sacramento

9:00 am–5:00 pm

Seminar: Sustainable Urbanism

10:15 am

Mobile Workshop

10:15 am–6:00 pm

20 Downtown San Jose

Conference Information

Registration

The registration fee is \$425. Please register soon, since space is limited. After October 3, the late registration fee is \$475. Register by fax, mail or on the Web at www.railvolution.com.

Travel and Lodging

The Hyatt Regency Embarcadero, site of Rail~Volution 2008, will offer a special group rate of \$235 per night. For reservations, call **415.788.1234** and identify yourself as a Rail~Volution participant. For online reservations, follow the link from Rail~Volution's Hotel and Travel Details page or connect to <https://resweb.passkey.com/go/rail>. The Hyatt Regency Embarcadero is located at 5 Embarcadero Center, San Francisco, California 94111. General hotel questions should be directed to **415.788.1234**. Reservations must be made by **October 3** to receive the group rate.

Scholarships

Rail~Volution will make available a limited number of scholarships that are based on need. Special consideration will be given to citizen activists and citizen advocates working on transportation and land-use issues. Visit www.railvolution.com for a scholarship application. Please return your application by **Thursday, August 28**. You will be notified the week of September 15 about the status of your application.

Continuing Education Credits

Rail~Volution is currently pursuing Certification Maintenance (CM) credits for several activities with the American Institute of Certified Planners (AICP). Even though Rail~Volution is not an American Institute of Architects (AIA) Continuing Education System provider, many of its program events may qualify for AIA continuing education or health, safety and welfare continuing education credits. Please check AIA's Web site at www.aia.org.

However, these organizations require that session content be finalized before determining whether they are eligible for accreditation. We will not know accreditation status until September 2008, at the earliest. We will make every effort to secure accreditation as early as possible. Check our website www.railvolution.com for updated information.

Cancellation

There is a \$100 non-refundable fee for cancellations after October 3.

Additional Information

For additional questions related to the conference and any topics above, contact:

AHI Meeting Services, Inc.

PO Box 519, Selbyville, Delaware 19975

800.788.7077 – US 302.436.4375 – International

Email convene@aol.com Web www.railvolution.com

Fax 302.436.1911

Partners

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Sound Transit, Seattle, Washington
South Florida Regional Transportation Authority
TriMet, Portland, Oregon
URS
Utah Transit Authority, Salt Lake City, Utah

Affiliates

Citizens for Modern Transit
Congress for the New Urbanism
Local Government Commission
New Starts Working Group
Reconnecting America
US Department of Transportation

Fax 302.436.1911 **Web** www.railvolution.com

Mail Rail~Volution 2008 PO Box 519, Selbyville, DE 19975

Please type or print clearly.

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ORGANIZATION /COMPANY	TITLE (not for badge use)	
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WORK ADDRESS		
CITY	STATE/PROVINCE	POSTAL CODE
COUNTRY		

Selections

Mobile Workshops*

See descriptions on pages 9-12 and indicate selection and one alternate by workshop number. Note separate fees.

Mobile Workshop #1 _____ Alternate _____

Mobile Workshop #2 _____ Alternate _____

** Mobile workshops are first come, first served. Attendees may pre-register for two mobile workshops. Please call 800.788.7077 if you need special accommodation.*

Charrettes

See descriptions on page 6; note separate fee.

Lake Merritt BART Station
\$35

High Speed Rail TOD in the
Heart of Silicon Valley
\$35

*All mobile workshops scheduled on
Monday overlap with these charrettes.*

Affiliation

Please check all that apply.

- Transit Authority
- City/County
- Consultant
- Regional Government
- State Government
- Federal Government
- Citizen Activist
- University
- Public Health
- Media
- Business/Developer
- Non-profit
- Foundation
- Banking/Investment

Payment

- | | | |
|---|---|----------|
| <input type="checkbox"/> Check enclosed | <input type="checkbox"/> Registration \$425 before October 3 | \$ _____ |
| <input type="checkbox"/> VISA | <input type="checkbox"/> Late Registration \$475 after October 3 | \$ _____ |
| <input type="checkbox"/> MasterCard | <input type="checkbox"/> Mobile Workshop(s) See pages 9-12 for fees | \$ _____ |
| <input type="checkbox"/> American Express | <input type="checkbox"/> Charrette (\$35) | \$ _____ |
| <input type="checkbox"/> Bill me | Total due | \$ _____ |

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Featured Speakers

Sam Adams, City of Portland, Portland, OR

Michael Allegra, Utah Transit Authority, Salt Lake City, UT

GB Arrington, PB PlaceMaking, Portland, OR

Dena Belzer, Strategic Economics, Berkeley, CA

Scott Bernstein, Center for Neighborhood Technology, Chicago, IL

Jeffrey Boothe, Holland & Knight LLP, Washington DC

Amanda Brown-Stevens, Greenbelt Alliance, San Francisco, CA

Ann Cheng, Transportation and Land Use Coalition, Oakland, CA

James Corless, Metropolitan Transportation Commission, Oakland, CA

Harold Dawson, The Dawson Company, Atlanta, GA

Jessica Diaz, Accountable Development Coalition
of Sonoma County, Santa Rosa, CA

Joni Earl, Sound Transit, Seattle, WA

Julie Gertler, Consensus Planning Group, Inc., Los Angeles, CA

Fred Hansen, TriMet, Portland, OR

Heather Hood, San Francisco Foundation, San Francisco, CA

Diana Mendes, DMJM+Harris, Washington, DC

Cynthia Nikitin, Project for Public Spaces, New York, NY

Theresa O'Donnell, City of Dallas, Dallas, TX

James Richards, Townscape Inc., Dallas, TX

Martin Robins, Voorhees Transportation Center, Westfield, NJ

Val Menotti, BART, Oakland, CA

Shelley Poticha, Reconnecting America, Berkeley, CA

Bob Ruzzo, MassHousing, Boston, MA

Bruce Riordan, Bay Area Climate Solutions, Berkeley, CA

Ernest Tollerson, New York MTA, New York, NY

Jeff Tumlin, Nelson\Nygaard, San Francisco, CA

Dara Zycherman, U.S. Green Building Council, Washington, DC

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